



Latino Advisory Council Liaison

Position Description as of July 2019

Position Overview

In alignment with our mission—*using theater to illustrate and animate, Mixed Blood models pluralism in pursuit of interconnections, shared humanity, and engaged citizenry*—this position manages Mixed Blood’s Latino Advisory Council to build authentic, reciprocal, catalytic relationships with members of the latino community.

Position Title: Latino Advisory Council Liaison
Reports to: Chief Engagement Officer
Status: Contractual

Key Responsibilities

Marketing and Communications

- Assist in the planning and implementation of grassroots marketing plans to intended audience
- Represent Mixed Blood at events within intended communities
- Build a network of community leaders/organizational relationships who can advise and support Mixed Blood
- Assist in planning audience engagement events and strategies including advising on potential programming

Volunteer Management

- Recruit and motivate Advisory Council volunteer participants
- Manage all advisory council communications and activities
- Report council progress of annual goals to staff, board and funders

Qualifications

- Desire to advance the company's mission of promoting pluralism through artistic excellence
- 2-3 years experience in marketing, public relations, outreach, arts administration or a related field
- Ability to recruit and motivate a volunteer council to achieve outlined goals
- Ability to connect positively with diverse groups of people
- Intimate knowledge of the Twin Cities Latino community
- Excellent written and verbal communication
- Ability to think strategically and work collaboratively
- Knowledge of local arts and entertainment industry preferred
- Highly organized and self-motivated to achieve position goals

More information

The annual contractual fee for this position is \$4000. On average, the individual hired will work 2-3 hours weekly with the expectation that the workload will ebb and flow throughout the Mixed Blood season.



How to Apply

Applications will be accepted until the position is filled.

Your complete application will include:

- Cover letter with a brief personal statement including career goals
- Resume listing relevant courses and/or previous applicable experience, and skills.

Please compile the above materials into one PDF file and email to jobs@mixedblood.com with the subject line including your first and last name and the words: "Advisory Council Application."

Questions? Please email jobs@mixedblood.com or call 612.338.6131.

As an organization that aspires and strives to be for all, and as an Equal Opportunity Employer, Mixed Blood provides equal opportunity for all employees and applicants. People of color, indigenous people, people with disabilities, people of any gender or gender identities or expressions, people of any sexual orientation, and people of any religion are encouraged to apply.